ANANYA SHARMA

+91 98765 xxxxx | ananya.sharma@xxx.com | linkedin.com/in/xxx | Pune, Maharashtra

CAREER OBJECTIVE

BBA graduate with practical experience in social media marketing and SEO. Seeking an entry-level digital marketing role to apply content creation, keyword research, and analytics skills.

EDUCATION

BBA, Marketing | Symbiosis College, Pune 2025 | CGPA: 8.4/10

Relevant coursework: Consumer Behavior, Digital Marketing, Market Research.

SKILLS

- **Technical:** Google Analytics, Canva, MS Excel, WordPress.
- **Job-specific:** SEO fundamentals, keyword research, social media planning, email marketing.
- **Soft skills:** Communication, teamwork, time management.

PROJECTS

College Fest Instagram Campaign 2024

- Planned and executed a three-week Instagram campaign using Canva and Meta Insights.
- Reached 12,000 people with a ₹5,000 campaign budget.

SEO Blog Audit 2024

- Audited a small-business blog and identified 15 on-page SEO issues.
- Documented optimization recommendations.

INTERNSHIP

Content Marketing Intern, BrightLeaf Media June – August 2024

- Wrote blog posts designed to attract relevant website visitors.
- Scheduled and tracked social media content for three client accounts.

CERTIFICATIONS

- Google Analytics Certification, 2024.
- HubSpot Content Marketing Course, 2024.

ACHIEVEMENTS

- Winner, Inter-College Marketing Pitch Competition, 2024.
- Marketing Head, Student Council, 2023 – 2024.

Note: This is an illustrative sample. Replace the details with your actual qualifications, experience, and achievements. Never include invented credentials or results. Delete this note before sending.